

# MEACOR SIGNS ARTWORK SPECS

## YOU HAVE ARTWORK READY TO ROCK?

That's music to our ears! Here is what we need from you:



### FILE TYPES

.AI .EPS .PDF .PSD .TIF .JPEG

### DIGITAL PRINT RESOLUTION

The basic rule of thumb is, a large print requires a higher dpi for image clarity. A minimum of 150–300 dpi is preferred.

### COLOR

If you'd like an exact color match, please provide us with the PMS color numbers, or specify vinyl colors by brand and #. Files for print are preferred in CMYK.

### VINYL GRAPHICS

We need vector art for these. That means .EPS, .AI, or .PDF files. If all you have are words and a font style, send us the fontfile and mock-up, and we can use that to make vector art for you. Alternatively, you can convert the font to outlines or paths. No need to worry about resolution with vector files, they are infinitely scalable.

### MONSTER FILE SIZES

If you have a huge file, something bigger than a few MBs, maybe you can send it over using DropBox, wetransfer.com or drop off a flash drive. Otherwise it might not make it into the email inbox.

### WANT TO TALK IT THROUGH?

If any of this makes you stare blankly deer-in-the-headlights style, give us a ring or drop us a line on the "contact" page. (But to make it extra easy, the deets are: 619-562-6001 / meacor@sbcglobal.net)